



Reference USA

A world of information for businesses and individuals

Why this resource will help you

- Information can help small businesses stay competitive
- Database updated on a daily basis
- Weekly webinars available
- All business information confirmed each year

U.S. Businesses Advanced Search Options

- Search for information on specific businesses
- Search by keyword (ex. coffee to see all coffee shops)
- Search by different types of manufacturing
- Search areas on map with a simple drawing tool
- Choose carrier routes on the map and use this service for targeted marketing
- View home-based businesses, all verified by the U.S. Postal Service
- View the highest density of businesses in a given area
- Find social media links and websites available for businesses and individuals
- Save searches by creating a free account

Small Business Plan

- Create an effective business plan
- Learn about your competitors
- Discover which businesses in your zip code to advertise to
- Refine your list to includes households of \$500K per year to advertise your services to

U.S. Consumers/Lifestyles

- Find people's information drawn from census data
- Learn about buying behavior from purchases made over the Internet

Job Help

- Download resume templates for \$1
- Get interview tips, including difficult questions and corresponding suggested answers

U.S. Healthcare

- Look up practicing doctors and dentists
- Find out which insurance is accepted by each practitioner

