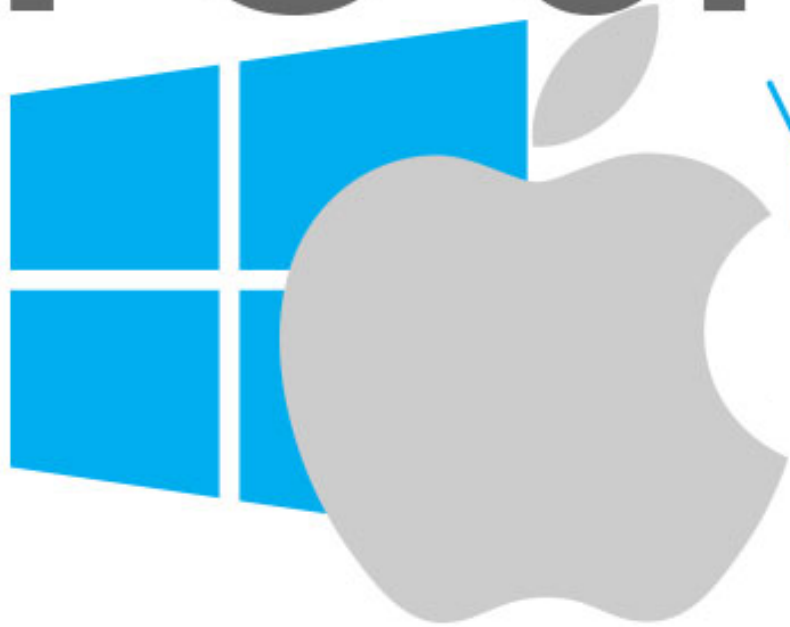


PC or Mac:



YOU DECIDE

Presented By
Jason Pinshower
Indian Trails Public Library District
jpinshower@indiantrailslibrary.org

WHY AM I HERE?

- Choosing between a PC or a Mac can be a tough decision - especially if you don't know the difference between the two.
- Options to weigh are:
 - price
 - what you'll be using it for
 - familiarity
 - learning curve

PC: WHAT IS IT?

- Stands for Personal Computer but is referred more to now as any computer that IS NOT a Mac
- Most commonly runs Windows operating system
 - Windows 8.1 is most recent
- Comes both in laptop and desktop form

PC PROS

- Often cost less than Mac
- More games and applications are compatible with PCs
- More buying options
 - More companies producing PCs =
 - More models to choose from
- Easier to upgrade components

PC CONS

- More prone to viruses
- Windows 8 (8.1) has a high learning curve
- Poor support
 - Support often comes from the place where you bought the machine. For example:
 - Best Buy
 - Fry's
 - Other
- Shorter lifespan

MAC: WHAT IS IT?

- A Mac or Macintosh is what Apple calls their computers.
- Runs Apple's operating system.
 - The newest is OS X Mavericks
- Comes in desktop form, an iMac, and laptop form, a MacBook.

MAC PROS

- Long lifespan
- Easy to use out of the box
- Not prone to viruses
- Extremely compatible with other Apple products (iPad, iPhone, iPod)
- Stylish
- All-in-one desktop
- Great tech support!

MAC TECH SUPPORT

- Rated #1 for tech support in Consumer Reports Electronic Buying Guide 2013
- Macs come with free 90 day phone support
- Unlimited tech support through Genius Bar at an Apple Store

Ratings

Better ← → Worse
In order of reader score. ● ● ○ ● ●

Manufacturer	Reader score	Survey results		
		Phone support	Online support	Problems solved
Apple	86	● ●	● ●	82%
Local independents	78	●	—	71
Lenovo	63	○ ●	● ●	54
Asus	62	—	● ●	46
Dell	60	● ●	● ●	61
Toshiba	59	● ●	● ●	48
HP/Compaq	58	● ●	● ●	53
Acer/Gateway/eMachines	51	● ●	● ●	37

Ratings, from the Consumer Reports National Research Center, are based on responses from 6,313 owners of desktop, laptop, and netbook computers. Reader score reflects overall satisfaction with manufacturer support. 100 means that respondents were completely satisfied; 80, very satisfied, on average; 60, fairly well satisfied; 40, somewhat dissatisfied. Reader score differences of fewer than 6 points aren't meaningful; problems solved differences of fewer than 10 points aren't meaningful. A dash (—) indicates insufficient data.

MAC CONS

- Can be more expensive
- Fewer models to choose from
- Harder to upgrade components
 - Desktop versions are “all-in-one”
 - Unable to easily switch out monitor
 - No internal disc drive on new desktop models

MacBook Pro



13-inch: 2.5GHz

2.5GHz dual-core Intel Core i5
Turbo Boost up to 3.1GHz
4GB 1600MHz memory
500GB 5400-rpm hard drive¹
Intel HD Graphics 4000
Built-in battery (7 hours)²

\$1,199.00

Free Shipping
6, 12, or 18 month
special financing

Select

Available to ship:
Within 24 hours

Available for pickup:
[Check availability](#)

MacBook Pro with Retina display



NEW

13-inch: 2.4GHz with Retina display

2.4GHz dual-core Intel Core i5
Turbo Boost up to 2.9GHz
4GB 1600MHz memory
128GB PCIe-based flash storage¹
Intel Iris Graphics
Built-in battery (9 hours)²

\$1,299.00

Free Shipping
6, 12, or 18 month
special financing

Select

Available to ship:
Within 24 hours

Available for pickup:
[Check availability](#)



NEW

13-inch: 2.4GHz with Retina display

2.4GHz dual-core Intel Core i5
Turbo Boost up to 2.9GHz
8GB 1600MHz memory
256GB PCIe-based flash storage¹
Intel Iris Graphics
Built-in battery (9 hours)²

\$1,499.00

Free Shipping
6, 12, or 18 month
special financing

Select

Available to ship:
Within 24 hours

Available for pickup:
[Check availability](#)



NEW

13-inch: 2.6GHz with Retina display

2.6GHz dual-core Intel Core i5
Turbo Boost up to 3.1GHz
8GB 1600MHz memory
512GB PCIe-based flash storage¹
Intel Iris Graphics
Built-in battery (9 hours)²

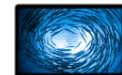
\$1,799.00

Free Shipping
6, 12, or 18 month
special financing

Select

Available to ship:
Within 24 hours

Available for pickup:
[Check availability](#)



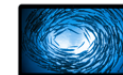
NEW

15-inch: 2.0GHz with Retina display

2.0GHz quad-core Intel Core i7
Turbo Boost up to 3.2GHz
8GB 1600MHz memory
256GB PCIe-based flash storage¹
Intel Iris Pro Graphics
—

Built-in battery (8 hours)²

\$1,999.00



NEW

15-inch: 2.3GHz with Retina display

2.3GHz quad-core Intel Core i7
Turbo Boost up to 3.5GHz
16GB 1600MHz memory
512GB PCIe-based flash storage¹
Intel Iris Pro Graphics
NVIDIA GeForce GT 750M
with 2GB GDDR5 memory
Built-in battery (8 hours)²

\$2,599.00

MacBook - Laptop

21.5-inch iMac



21.5-inch: 2.7GHz

2.7GHz quad-core Intel Core i5
Turbo Boost up to 3.2GHz
8GB (two 4GB) memory
1TB hard drive¹
Intel Iris Pro graphics

\$1,299.00

21.5-inch: 2.9GHz

2.9GHz quad-core Intel Core i5
Turbo Boost up to 3.6GHz
8GB (two 4GB) memory
1TB hard drive¹
NVIDIA GeForce GT 750M with
1GB video memory

\$1,499.00

27-inch iMac



27-inch: 3.2GHz

3.2GHz quad-core Intel Core i5
Turbo Boost up to 3.6GHz
8GB (two 4GB) memory
1TB hard drive¹
NVIDIA GeForce GT 755M with
1GB video memory

\$1,799.00

27-inch: 3.4GHz

3.4GHz quad-core Intel Core i5
Turbo Boost up to 3.8GHz
8GB (two 4GB) memory
1TB hard drive¹
NVIDIA GeForce GTX 775M with
2GB video memory

\$1,999.00

iMac - Desktop

11-inch MacBook Air



11-inch : 128GB

1.3GHz dual-core Intel Core i5 processor
Turbo Boost up to 2.6GHz
Intel HD Graphics 5000
4GB memory
128GB flash storage¹

\$999.00

11-inch : 256GB

1.3GHz dual-core Intel Core i5 processor
Turbo Boost up to 2.6GHz
Intel HD Graphics 5000
4GB memory
256GB flash storage¹

\$1,199.00

13-inch MacBook Air



13-inch : 128GB

1.3GHz dual-core Intel Core i5 processor
Turbo Boost up to 2.6GHz
Intel HD Graphics 5000
4GB memory
128GB flash storage¹

\$1,099.00

13-inch : 256GB

1.3GHz dual-core Intel Core i5 processor
Turbo Boost up to 2.6GHz
Intel HD Graphics 5000
4GB memory
256GB flash storage¹

\$1,299.00

MacBook Air - Extremely Portable Laptop

TYPES OF DESKTOPS

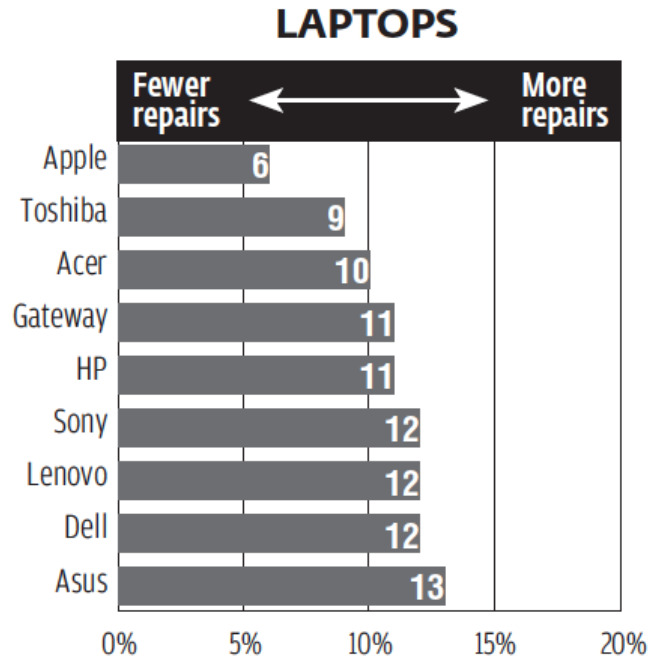
- **All-in-one:** Monitor and all other components of the computer are housed in one unit. **Can be costly.**
- **Full-size:** Includes a monitor and full-sized “tower” or computer. Some can be rather large. **Less expensive.**
- **Compact:** Smaller versions of the full-size desktop. **Inexpensive.**

TYPES OF LAPTOPS

- **Ultralight:** Pricey but very light and very portable.
- **11- to 13- inch:** Lighterweight but lower performance. Portable. 1 to 3lbs.
- **14- to 16- inch:** Generally 4 to 6lbs. Higher performance than the smaller models. Not as portable.
- **17- to 18-inch:** Powerful but not very portable.

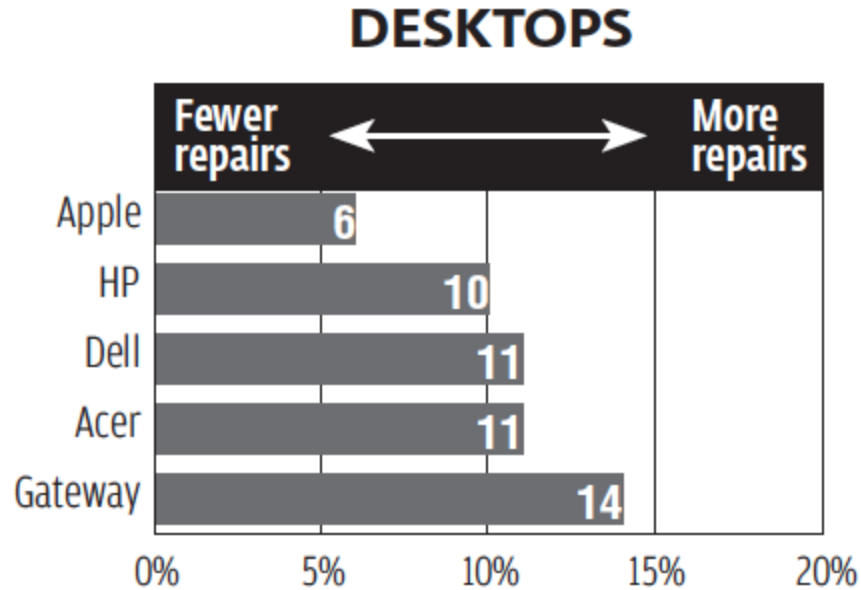
MOST RELIABLE LAPTOPS

By brand, from Consumer Reports 2014



MOST RELIABLE DESKTOPS

By brand, from Consumer Reports 2014



SO, WHAT NEXT?

1. Read everything you can about everything!
2. Decide what machine suits you best and stick with it.
3. Shop around and compare prices.
 - a. Different retailers will have different offers on the same products.
 - b. If you go with a Mac, there won't be much variation.
4. Buy a computer!...but wait....where?

WHERE TO BUY

- Remember, every store wants to get the most money out of you as possible.
- Sometimes independent retailers are not as profit/sales driven and may be less pushy.

Retailers Recommended

In order of reader score, within types. (Types designated A, B, etc.) Better ← → Worse

Recommendation	Retailer	Reader score	Survey results		
			Selection	Price	Service
	Order	0	100		
A WEBSITES/CATALOGS					
<input checked="" type="checkbox"/>	1 Costco.com	90	○	●	●
<input checked="" type="checkbox"/>	2 Amazon.com	90	●	●	●
<input checked="" type="checkbox"/>	3 Newegg.com	90	●	●	●
<input checked="" type="checkbox"/>	4 TigerDirect.com	89	●	●	●
	5 Best Buy.com	83	○	○	○
B MANUFACTURER WEBSITES/CATALOGS					
<input checked="" type="checkbox"/>	1 Apple	92	●	●	●
	2 Toshiba	85	●	○	●
	3 HP	85	●	○	●
	4 Lenovo	84	●	○	○
	5 Dell	82	●	○	●
C WALK-IN STORES					
<input checked="" type="checkbox"/>	1 Apple Store	93	●	●	●
<input checked="" type="checkbox"/>	2 Independents	86	○	○	●
<input checked="" type="checkbox"/>	3 Micro Center	86	●	●	●
<input checked="" type="checkbox"/>	4 Costco	85	●	●	●
	5 Staples	81	●	○	●
	6 Sam's Club	81	●	●	●
	7 Office Depot	80	●	○	○
	8 Office Max	80	●	●	○
	9 Best Buy	78	○	●	○
	10 Fry's Electronics	78	●	○	●
	11 Walmart	76	●	○	●

WHERE TO BUY CONT...

- Consider the support package that comes with what you purchase and where you purchase it from.
- Consumer Reports is one place to start with finding great information for making the right purchase. Refer to the physical handout from this class!

WEIGH YOUR SUPPORT OPTIONS

- A lot of places will charge hefty fees to help you learn about your new computer.
- The library offers free classes and free one-on-one training for both PC and Mac computers.
- We CANNOT help you install, uninstall or deal with hardware and software issues.

STILL UNSURE?

- Stop by the 2nd floor information desk and let us know what you're thinking about getting. We'll let you know what we think.

*While we try to remain objective in helping you make your decision, some of us have our own preferences of what we like to use.

IF YOU NEED ANYTHING ELSE...

My contact information is:

Jason Pinshower

Instruction and Technology Librarian

847.279.2255

jpinshower@indiantrailslibrary.org

**Test drive a Windows 7 PC or iMac
anytime on the 2nd floor of the
library.**

